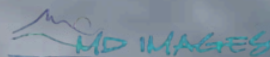


IN PARTNERSHIP WITH



SHROPSHIRE REVOLUTION

**PARTNERSHIP
BROCHURE**



ABOUT US

The Shropshire Revolution is a competitive American Football team based in Shropshire, UK, with a focus on passion and community. Fuelled by two teams, an 11v11 national league team (18+) and a 7v7 under-19 team.

After a strong 2023/24 season, including Northern Champions and back-to-back playoffs, we're preparing for the 2024 National Division One season.

Our program is led by Head Coach Alasdair Jarvis, supported by 10+ qualified coaches.



OUR TEAM

ALASDAIR JARVIS

HEAD COACH



DANIEL HULME

GENERAL MANAGER



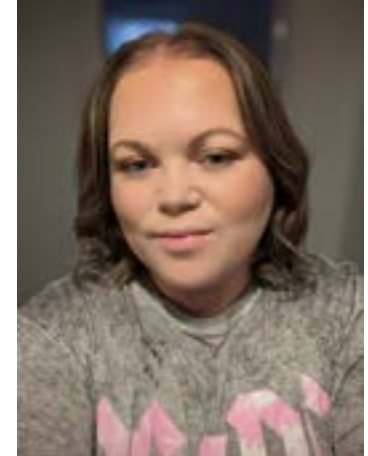
ADAM NAYLOR

TREASURER



SAMMIE

SAFEGUARDING AND WELFARE



JOSH MORETON

PARTNERSHIPS AND MARKETING



ESTELLE MAI

MARKETING AND MEDIA



DYLAN BATEMAN

WEBSITE AND MARKETING



ANDY BATHA

HEAD OF JUNIOR PROGRAMME



OUR TEAM

COACHING

ALASDAIR JARVIS

SENIOR HEAD COACH/OFFENSIVE
CO-ORDINATOR

DANIEL HULME

SENIOR DEFENSIVE CO-
ORDINATOR

ALASDAIR JARVIS

SPECIAL TEAMS CO-ORDINATOR

COACHING ASSISTANTS

JAMES RODGERS

DOMINIC CHASE-GRIFFITHS

ARON ADKINS

DARREN EDWARDS

MARK PHILLIPS

RICH MANTLE

DANIEL TOMLINSON

TOM ORDIDGE

STEPHANIE PALMER

JAMES DERRY

ANDY BATHA

JUNIOR HEAD COACH/OFFENSIVE
CO-ORDINATOR

CHRIS MULROY

JUNIOR DEFENSIVE
CO-ORDINATOR

TOM ORDIDGE

JUNIOR ASSISTANT COACH

GAME DAY ASSISTANTS

TYLER BATHA

ZOE BYRNE

ADAM NAYLOR

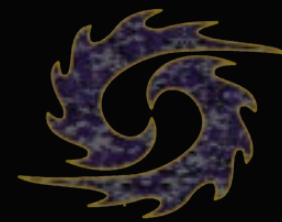
EMMA BALDACCI

PENNY NAYLOR





PARTNERSHIP VALUES



COMMUNITY REACH

We engage a local audience, from families and youth groups to sports fans across the West Midlands.

BRAND EXPOSURE

Our games, social media channels, website, and events provide sponsors with the perfect platform to gain brand visibility.


GROWTH

American Football continues to grow in the UK, and aligning with a grassroots team on the rise could be an excellent brand opportunity.

CORPORATE SOCIAL RESPONSIBILITY

Supporting local sports teams shows commitment to the community, healthy living and support for young athletes.

SENIOR PROGRAMME

A dynamic action shot from a football game. In the center, a player in a purple jersey with the number 23 is running with the ball, looking back over his shoulder. To his right, another player in a purple jersey with the number 4 is also running. On the left, a player in a maroon jersey with the number 72 is attempting to tackle the player with the ball. The background shows a grassy field and some spectators. The text "SENIOR PROGRAMME" is overlaid in the top left corner in a white, bold, sans-serif font.

SENIOR PROGRAMME

The Shropshire Revolution, founded in 2006, quickly grew from a small group of players to a successful team in British American Football.

They gained league membership in July 2006 and won their first game later that year.

Notable achievements include an undefeated NFC 2 South championship in 2017 and 2023 resulting in promotion.

Now competing in the BAFA NFC 1 Midlands, the team is led by retired Great Britain Lions's player, Alasdair Jarvis.



JUNIOR PROGRAMME



JUNIOR PROGRAMME

Established in 2024, our under-19s team is the perfect opportunity for young athletes to get involved in American football. Our youth program provides a safe and fun environment to learn and grow.





JUNIOR PROGRAMME PARTNER

- Brand logo on junior team jerseys.
- Partner branding on youth camp materials.
- Participation and branding opportunities during youth events, camps, and coaching sessions.
- Increased exposure via outreach programs, engaging schools, and families.

MEDIA AND ONLINE PRESENCE





**250K
VIEWS**

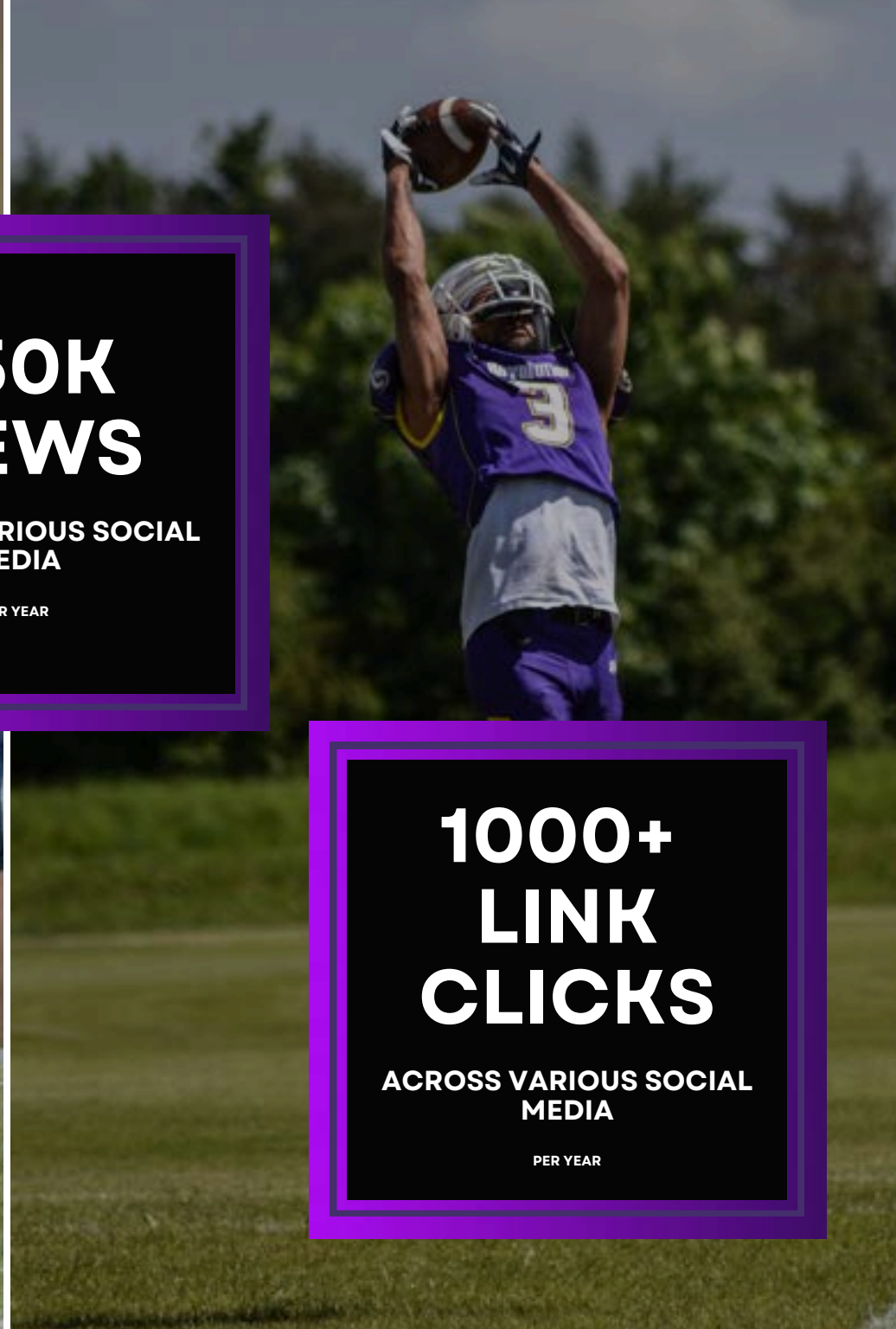
**ACROSS VARIOUS SOCIAL
MEDIA**

PER YEAR

**80K
REACH**

**ACROSS VARIOUS SOCIAL
MEDIA**

PER YEAR



**1000+
LINK
CLICKS**

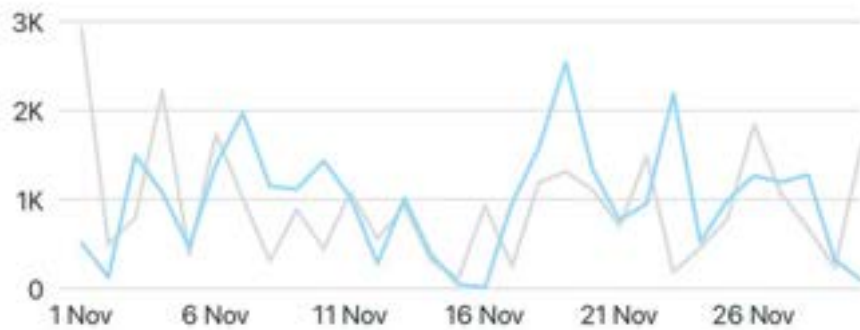
**ACROSS VARIOUS SOCIAL
MEDIA**

PER YEAR

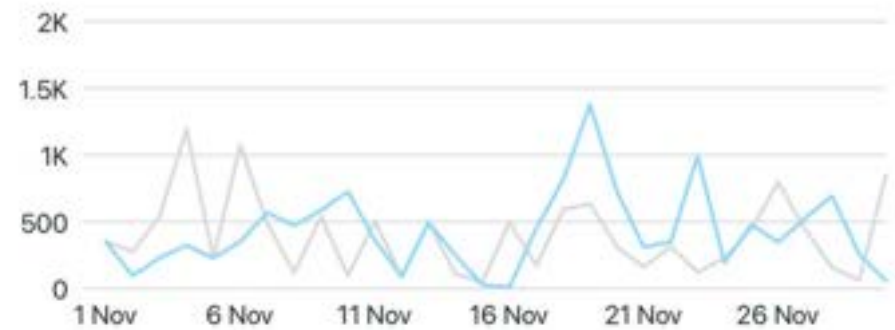
GROWTH

QUARTER 3-4

29.5K ↑ 5.2%



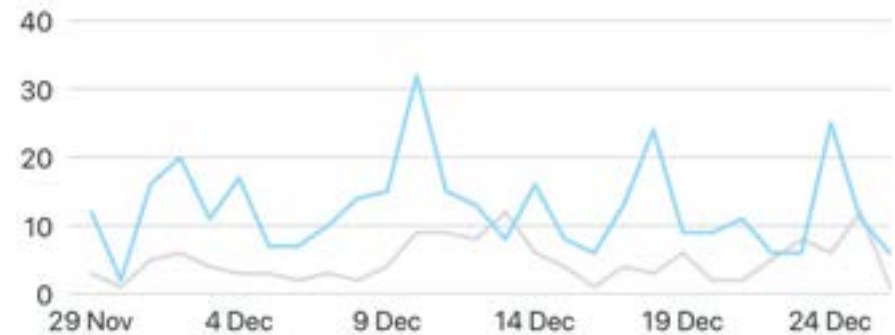
4.5K ↑ 11.4%



43 ↑ 79.2%



349 ↑ 160.4%



TAILORED PARTNERSHIP

TAILORED PARTNERSHIPS WITH SHROPSHIRE REVOLUTION FOCUS ON CREATING BESPOKE COLLABORATIONS THAT ALIGN WITH THE GOALS OF EACH PARTNER. WHETHER IT'S FOSTERING LOCAL TALENT, DRIVING COMMUNITY ENGAGEMENT, OR PROMOTING SUSTAINABLE BUSINESS PRACTICES, SHROPSHIRE REVOLUTION OFFERS PERSONALIZED SOLUTIONS THAT AMPLIFY IMPACT.



WHAT CAN A PARTNERSHIP OFFER?

**THROUGH THESE PARTNERSHIPS,
BUSINESSES AND
ORGANIZATIONS CAN BENEFIT
FROM A SHARED COMMITMENT
TO FOSTERING POSITIVE GROWTH
IN THE MIDLANDS REGION. EACH
PARTNERSHIP IS DESIGNED TO
ENSURE MUTUAL SUCCESS WHILE
STRENGTHENING COMMUNITY
TIES AND REGIONAL
DEVELOPMENT.**



BRAND VISIBILITY

**THE SHROPSHIRE REVOLUTION
WILL SHOWCASE YOUR BRAND
THROUGH EXTENSIVE MEDIA
COVERAGE, COMMUNITY
ENGAGEMENT, AND HIGH-PROFILE
GAME-DAY EXPOSURE.**



YOUTH ASSOCIATION

**INTEGRATING YOUR BRAND INTO
OUR PLANNED YOUTH TEAM
INITIATIVES, PROMOTING HEALTH,
TEAMWORK, AND COMMUNITY
DEVELOPMENT WHILE
SHOWCASING COMMITMENT TO
SUPPORTING GRASSROOTS
ATHLETIC PROGRAMS.**



A man with a beard and short dark hair is wearing a purple football jersey with gold trim. He is holding a brown leather football with white laces in front of his chest. The jersey has the word "Evolution" and the number "7" visible. The background is dark and textured.

PRINCIPAL PARTNER

PRINCIPAL PARTNER

- Partner logo featured prominently on game jerseys.
- Title partner for all games and events.
- Company branding on team website homepage, with direct links to your business.
- Regular mentions and posts on social media platforms (Facebook, Instagram, X)
- Partner logo on banners, promotional materials, and game-day programmes.
- Opportunities for brand promotion at community outreach programmes, youth camps, and charity events.



MEDIA BACKDROPS

**BRANDING ON MEDIA
BACKDROPS DRIVES
HUGE LEVELS OF BRAND
VISIBILITY ACROSS MEDIA
CHANNELS.**

**AS SEEN FOLLOWING EACH GAMEDAY DURING
POST-MATCH INTERVIEWS WITH COACHES,
CAPTAINS AND PLAYER(S) OF THE MATCH**



We are the REVOLUTION.

Get to know the spirit of the Revolution, Find your place in the family, Learn the calibre of coaches. Ready to make your mark?

WEBSITE

**THE OFFICIAL CLUB
WEBSITE RECEIVES
1,000+
UNIQUE VISITS
MONTHLY**



WEBSITE

- PARTNER LOGO ON THE FOOTER OF ALL PAGES OF THE CLUB WEBSITE.
- PARTNER LOGO WITH HYPERLINK ON THE REVOLUTION PARTNERS PAGE ON THE CLUB WEBSITE.
- BANNER ADVERTISING ON CLUB WEBSITE.



FURTHER PARTNERSHIP OPPORTUNITY



EQUIPMENT PARTNER

- **SPONSOR BRANDING ON OFFICIAL MATCH BALLS, TEAM TRAINING JERSEYS, EQUIPMENT, AND MORE!**
- **LOGO FEATURED IN ANY MEDIA WHERE EQUIPMENT IS SHOW CASED**
- **COMPANY LOGO ON PRE-GAME WARM UP TEAM T-SHIRTS.**
- **VIP ACCESS TO ALL GAMES, INCLUDING COIN TOSS AND PLAYER OF THE GAME PRESENTATION.**



GAME DAY PARTNER

- **SPONSOR SHOUT-OUT DURING GAME ANNOUNCEMENTS.**
- **SPONSOR NAME AND BRANDING ON ALL GAME-DAY PROMOTIONAL MATERIAL (ONLINE AND OFFLINE).**
- **VIP ACCESS TO GAMES, INCLUDING COIN TOSS AND PLAYER OF THE**



PLAYER PARTNER

**HELP TO GROW THE GAME BY
COVERING THE EQUIVALENT OF
ANNUAL SUBS FOR ONE OF OUR
PLAYERS, INCLUDING KIT RENTAL.**

**BUSINESS LOGO STICKER ON
PLAYER HELMET.**

**PARTNER WILL HAVE PHOTO
OPPORTUNITIES AT GAMES AND
AT THEIR PLACE OF WORK AS
WELL AS A FRAMED PARTNERSHIP
CERTIFICATE**



CONTACT US

To discuss sponsorship packages or for more information about the team, contact:



Josh Moreton or Estelle Mai
07711 489969 07725 730939



partnerships@shropshirerevolution.com



[@shropshirerevolution](https://www.instagram.com/shropshirerevolution)



Shropshire Revolution
American Football

Have something else in mind? We're always
open to new ideas!